



Community Mobile Health Services

Your Health Worcestershire and Talk Wellbeing Herefordshire

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Overview

- Herefordshire and Worcestershire Integrated Care Board have commissioned 2 community based services to support patients who have difficulty accessing traditional routes into healthcare.
- Services are split between Herefordshire and Worcestershire, being delivered by the local GP federations.
 - Talk Wellbeing Service – Herefordshire
 - Your Health - Worcestershire
- Services will be using evidence to identify targeted locations, groups and events to provide a 'one stop shop' with a range of health interventions, including health checks, vaccinations, screening, and education.



- These services have been developed using a system partnership approach, working with Primary Care, Public Health, district councils, voluntary organisations, national and regional teams,
- Whilst delivering targeted core services, will also focus on signposting, health coaching, social prescribing and community support.
- Worcestershire will be both a proactive and reactive service, offering prevention, interventions and rapid response to infectious disease outbreaks.

Identifying The Need

- Learning from other programmes and interventions highlighted a need for a responsive, multi-intervention mobile service within our communities.
- There has been an identified need to increase the MECC approach, build trust and visibility to support increased engagement, improved health awareness and targeted prevention.

Local Intelligence:

- Throughout December 2022, the category “No GP stated” was the 7th highest out of all Worcestershire practices (around 200 individuals) for number of ED attendance.
- 50% difference in compliance with invite to screening and health checks when comparing the least and most deprived communities. Rurality is another component impacting access to health checks and screening

Covid Vaccination Learning:

- We vaccinated around 3000 unregistered patients during the c-19 vaccination period
- The Covid vaccination outreach vehicle delivered over 4,200 vaccines to people living in the most deprived areas of H&W - many stated that they wouldn't have been able to access the vaccine had there not been this local offer.
- 35,000 people who had the Covid vaccine had no access to a car or finances to pay for public transport. Through the outreach programme, 37% of those living in the most deprived areas were a 5min walk away from an outreach, 82% a 20 mins walk.

Targeted Populations

Unregistered
Populations

High
Deprivation

Migrant
Communities

Students

Homeless

English not a
first language

Hesitant
Populations

Rural
Communities

Seasonal /
Farming
Communities

Industrial Sites
/ Business
Parks

Minority
Communities

Digitally
Excluded

Services Delivered

Support for GP Registration

NHS health checks, health promotion and MECC offers - screening, diagnosis, treatment interventions to our most vulnerable populations and those communities with low uptake rates

Prevention and early intervention in targeted services

- CVD Prevention

- Lipid Prevention

Vaccinations and Immunisations

- Covid / Flu

Infectious Disease Outbreak response - (Worcestershire)

Covid Treatments – (Worcestershire)

Health Education including cancer screening and lifestyle advice

Signposting to both health and wider social services – collaboratively with Social Prescribers

Engagement with local populations from different ethnic and cultural backgrounds through community connectors /champions, providing information in different languages and formats. Leaflets, audio and face to face

Anticipated Outcomes

Improved GP Registrations

Increased patient education and understanding leading to a positive shift in health behaviours

Focused prevention interventions and patient self management (e.g. diet and lifestyle / smoking / hypertension)

Supported access to local services and organisations – signposting

A decrease in the number of individuals eligible for this service accessing ED including a reduction in unplanned care for these cohort of patients

An increase in NHS health checks

An increase in unregistered populations accessing health checks, AF screening, cholesterol and Blood pressure monitoring

An increase in additional opportunistic health interventions provided by the team benefiting the individual.

Reduction in admissions due to complications with CVD from unregistered or high deprived wards

Reduction in Stroke admissions and ongoing care associated with strokes from unregistered or high deprived wards

Reduction in those admitted to hospital with heart attacks from unregistered or high deprived wards.